

For Immediate Release

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ePDA Announces 2020 Product Design Competition Winners!

(July 30, 2020) The European Product Design Award—a cutting-edge global event dedicated to elevating and promoting the art of Product Design—has just announced the winners of its 2020 Design Competition in both Professional and Student divisions.

The 2020 ePDA Design Competition received outstanding and inspiring entries from all around the world, representing the most revolutionary and innovative product designs in categories from Home Interior Products and Illumination to Packaging Design and Sustainable Living, all competing for the top prizes in this prestigious global award, which is leading the way in discovering and celebrating fresh new product designers from around the world.

Hossein Farmani, Founder and President of ePDA and its parent company, Farmani Group, commented:

"ePDA not only recognizes great product designs, but the great designers, visionaries, artists, and creators who bring these designs to life. We know that every one of the entries to this year's award represents countless hours of passionate labor and tireless effort, and the results are truly inspirational. I am both proud and excited as we shine the spotlight on these amazing products that will help to shape our future!"

Product Design of the Year

Foster + Partners - "LG SIGNATURE OLED TV R"

Foster + Partners has partnered with LG, using their cutting-edge roll-able OLED screen technology, to redefine the idea of the television and the living spaces it occupies. The new technology allows flexible spatial planning while preserving the purity of living spaces.

The new technology dematerialises the television screen, which can be automatically rolled in and out of a discreet minimalist rectangular enclosure when needed. The flexible screen allows freedom from walls and offers a sense of liberation to design interior spaces. It features a sculptural minimalist rectangular volume crafted from aluminium, which contains the rolling mechanism and integrated speaker, fronted by matching tonal fabric. The 0.2-millimetre-thick screen rises from the top of this box, supported by a sprung steel backing.

Design Team: Mike Holland, James White, Pietro Gottardi

[View](#)

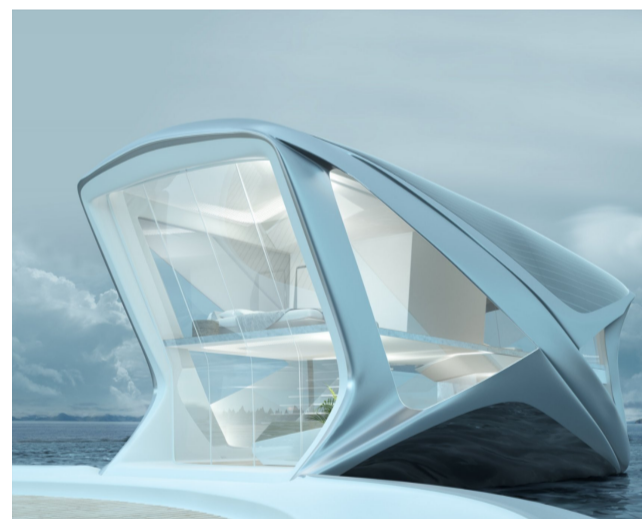


Emerging Product Design of the year

Wojciech Morsztyn - "Ocean Community"

In the next 10 to 15 years rising sea levels could bring irreplaceable changes to our environment. Ocean community is a future mobility vision to deal with rising sea levels. By creating mobile domestic naval units, we transform a disaster zone into a habitable space, using the ocean as living space. The creation of these new structures will serve as a fully functional living space and be connected with existing infrastructure on land. New ocean communities reside in the ocean, becoming a natural extension of coastal cities.

[View](#)



[Discover all winners](#)

Each category winner, as well as Honorable Mentions in each category, have also been announced and can be found on the winner's page of the ePDA website. All ePDA winners are awarded the ePDA winning seal and certificate. Feel free to use any images, but please make sure to credit the designer.

As a result of COVID-19, the award ceremony will be postponed to 2021. Participants will be informed of the new date and location in a timely manner.

The European Product Design Award (ePDA) The Product Design of the Year Award recognizes the efforts of talented designers and design teams who aim to improve our daily lives with a practical and beautiful creations, designed to solve a problem, make life easier or simply spread joy. We reward the strategic thinking and imagination that goes into making a great product. Farmani Group assembled European Product Design Award to bring attention to international product design and promote the winning designers to the prominent audience in Europe.

Farmani Group is a leading organization curating and promoting photography, design and architecture across the globe since 1985. The company's key mission is to discover and promote talent in these areas through competitions, awards, exhibitions, developing artist communities, providing networking opportunities and education.

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