

The logo for the European Product Design Award (EPDA) is a red square with the text "EUROPEAN PRODUCT DESIGN AWARD™" in white, bold, uppercase letters.

EUROPEAN PRODUCT DESIGN AWARD™

For Immediate Release

Press Contact: Hannah Lillethun / hannah@farmanigroup.com

EPDA Announces 2019 Product Design Competition Winners!

(May 2, 2018) The European Product Design Award—a cutting-edge global event dedicated to elevating and promoting the art of Product Design—has just announced the winners of its 2019 Design Competition in both Professional and Student divisions.

The 2019 EPDA Design Competition received outstanding and inspiring entries from over 75 countries around the world, representing the most revolutionary and innovative product designs in categories from Home Interior Products and Illumination to Packaging Design and Sustainable Living, all competing for the top prizes in this prestigious global award, which is leading the way in discovering and celebrating fresh new product designers from around the world.

Hossein Farmani, Founder and President of EPDA and its parent company, Farmani Group, commented:

“EPDA not only recognizes great product designs, but the great designers, visionaries, artists, and creators who bring these designs to life. We know that every one of the entries to this year’s award represents countless hours of passionate labor and tireless effort, and the results are truly inspirational. I am both proud and excited as we shine the spotlight on these amazing products that will help to shape and our future!”

2019 EPDA Winners:

2019 Product Design of the Year:

After viewing and evaluating so many truly outstanding product designs, the Jury selected Danish designers **Reform** as the 2019 Product Designer of the Year, for their stylish and sustainable Kitchen Design **“UP”**. The grand prize in the professional division has earned the Reform team the EPDA trophy and critical acclaim by the EPDA international Jury.



*“Reform’s founders had a big wish to offer a sustainable kitchen design. Therefore, they teamed up with Danish Lendager Group-one of the leading architecture companies when it comes to circular economics in sustainable buildings around the world. UP is a high-quality circular kitchen with surplus wood from the exclusive and world-renowned flooring manufacturer Dinesen.” Lead Designers: **Jeppe Christensen And Michael Andersen***

2019 Emerging Product Designer of the Year:

Ciara Crawford at the University of Limerick took the top spot in the Student division, being named 2019 Emerging Product Designer of the Year for her visionary design for an airport wheelchair system, [“Row 1”](#). The design also received the coveted EPDA Trophy.



“At the moment there is a lack of focus on the accessibility of aircraft or aircraft seats for people with reduced mobility. Most designs are focused on making the seats smaller and lighter, with less legroom. These designs reduced the amount of independence and freedom for passengers with reduced mobility. I designed a seat that would take the passenger from the check-in desk at the airport, to their destination, allowing for easy access to the aircraft and the bathroom on board & hopefully allowing them to remain as independent as possible by reducing the number of seat transfer they must do.”

Each category winner, as well as Honorable Mentions in each category, have also been announced and can be found on the winner’s page of the EPDA website [HERE](#). All EPDA winners are awarded the EPDA winning seal and certificate.

EPDA Winner Ceremony and Reception

The **ePDA™ 2019** Winner Ceremony and evening reception will be taking place at the unique **Brody Studios in Budapest, Hungary, on October 3, 2019**. We are hoping you will be able to join us to celebrate the achievements of inspirational professional and amateur designers.

Attendees will meet talented European Product Design Award™ winners as well as jury members and press representatives during the exclusive winner’s cocktail reception. This event will recognize and reward the excellence of ePDA™ Designers. Over the course of the evening, winning works will be projected and winners will receive their trophies and certificates.

Registration for the event will start mid-August. We are looking forward to celebrating together!

The European Product Design Awards (EPDA) The Product Design of the Year Award recognizes the efforts of talented designers and design teams who aim to improve our daily lives with a practical and beautiful creations, designed to solve a problem, make life easier or simply spread joy. We reward the strategic thinking and imagination that goes into making a great product. Farmani Group assembled European Product Design Award to bring attention to international product design and promote the winning designers to the prominent audience in Europe.

Farmani Group is a leading organization curating and promoting photography, design and architecture across the globe since 1985. The company's key mission is to discover and promote talent in these areas through competitions, awards, exhibitions, developing artist communities, providing networking opportunities and education.

<https://www.productdesignaward.eu>

<https://www.facebook.com/EuropeanProductDesignAward/>

www.farmanigroup.com

For EPDA Press Contact or other enquiries: hannah@farmanigroup.com