

EPDA—EUROPEAN PRODUCT DESIGN AWARD

A GLOBAL SPOTLIGHT ON THE BEST OF EUROPEAN AND
INTERNATIONAL PRODUCT DESIGNS!

THE EUROPEAN PRODUCT DESIGN AWARD IS THE ONLY EVENT CELEBRATING THE ACHIEVEMENTS OF TALENTED PROFESSIONAL AND AMATEUR DESIGNERS IN PARTNERSHIP WITH THE EUROPEAN PARLIAMENT, PROVIDING PARTICIPATING DESIGNERS WITH A TRULY GLOBAL PLATFORM FROM WHICH TO PROMOTE THEIR INNOVATIONS TO THE WORLD.

DISCOVERING & REWARDING TALENTED DESIGNERS

Onto this exciting stage enters the European Product Design Award, a venture created with the purpose of discovering and highlighting the efforts of talented designers and design teams whose work improves our daily lives with their practical and beautiful creations. In the short time since its inception, EPDA has quickly become one of the world's most prestigious and competitive design awards—representing the very best of European and international innovation and creativity.

ANNUAL PRODUCT DESIGN AWARDS

In its annual design awards program, EPDA receives entries from product designers around the world across multiple disciplines and design sectors.

The entries are reviewed and judged by the international EPDA jury panel comprised of independent designers, clients, design educators and editors who are devoted to brilliance in design. Their evaluation of submissions is based on a range of criteria that are constantly adapted to current design standards.

The selected winners in each of the 21 categories compete for the award's top two prizes: "Product Designer of the Year"—the top award in the professional categories, and "Emerging Product Designer of the Year"—the top award in the amateur categories. The designs and design teams that are awarded these titles also receive the coveted EPDA Trophy and many other fabulous prizes, starting with being celebrated at the Annual EPDA Winners Cocktail Reception.

EUROPEAN PRODUCT DESIGN AWARD™

ACCLAIMED BY DESIGN SCHOOLS & MAJOR BRANDS

The European Product Design Award is supported by major universities and design schools across the globe, as well as design consultancy firms and major brands, and has become a universally recognizable symbol of excellence and innovation.

Hossein Farmani, Founder and President of EPDA and its parent company, Farmani Group, commented, "EPDA has at its core a mission to shine a spotlight on groundbreaking designs and products that have the potential to change the way we live. I am so proud of the entries to EPDA this year that have absolutely exceeded our expectations. These are the designers and products that will help to shape our future"



Pininfarina Evoluzione / company : Diavelo



Caruso / Paolo Cappello



Ugli / Designer: Anja Lukovic



I Will Chair / Designer : Tianli Cheng

EUROPEAN PRODUCT DESIGN AWARD

Practical information

WINNER'S COCKTAIL > 26.09.18
ADAM - Brussels Design Museum,
1 Belgijëplein, 1020 Brussel
Booking via eventbrite.com

Join EPDA 2019 – register and submit
your best Product Design online

www.productdesignaward.eu

For more information contact us:
team@productdesignaward.eu

SYMBOL OF EXCELLENCE

In its 2018 edition, EPDA received outstanding entries from over 60 countries around the world, representing the best and most innovative product designs from Home Interior Products and Illumination to Packaging Design and Sustainable Living.

EPDA 2018 WINNERS

After viewing and evaluating so many truly outstanding product designs, the Jury selected Italian Designer **Paolo Cappello** as the **2018 Product Designer of the Year**, for his exceptional work, "Caruso, Music Cabinet".

Anja Lukovic and her team from Savannah College of Art and Design (USA) took the top spot in the Student division, being named 2018 Emerging Product Designer of the Year for their work "Ugli".

Join the 2018 EPDA winners Cocktail Reception at the prestigious **ADAM - Brussels Design Museum on Wednesday 26th of September, 2018.**

Guests will meet EPDA winners, staff, jury members and press representatives during a private viewing of the museum's exhibition. EPDA winning designs will be showcased by projection at the event, and Grand winners will receive their trophy and certificates.

EPDA 2019 NOW OPEN FOR SUBMISSIONS

The EPDA now invites all designers and design teams who have a product—or the vision for a product—that will make lives better, solve a problem, or simply bring joy, to submit their work for the 2019 awards program, which is now open for entries in both professional and amateur divisions.

Submit by October 15th, 2018, to receive a 10% discount on submission fees!